



PUBLICATIONS AND CONFERENCES

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Books published at international publishing houses

- Leon, R.D. (2018). *Managerial Strategies for Business Sustainability During Turbulent Times*. Hershey PA: IGI Global, 394 pages (ISBN : 978-152-252-716-9)
- Leon, R.D. (2016). *Simulations in Management. A Practical Guide*. Verlag: LAMBERT Academic Publishing, 89 pages (ISBN: 978-3-659-77982-4).

Books published at national publishing houses acknowledged by CNCISIS / CNCIS

- Leon, R.D. (2017). *Management intercultural. Sferă de abordare și provocările generate de diversitatea culturală*. Bucharest: Pro Universitaria (ISBN: 978-606-637-106-3)
- Brătianu, C., Zbucnea, A., Pînzaru, F., Leon, R.D., and Vătămănescu, E.M. (Eds.) (2016). *STRATEGICA. Opportunities and Risks in the Contemporary Business Environment*. Bucharest: Tritonic (ISBN: 978-606-749-181-4)
- Brătianu, C., Zbucnea, A., Pînzaru, F., Vătămănescu, E.M., and Leon, R.D. (Eds.) (2015). *Strategica International Academic Conference. Local versus Global*. Bucharest: Tritonic.
- Leon, R.D. (2014). *Knowledge Management and project management – the pillars of a sustainable organization [Managementul cunoștințelor și al proiectelor – pilonii unei organizații durabile]*. Bucharest: Tritonic (ISBN: 978-606-8571-93-5).

Articles published in journals indexed in Web of Science (Clarivate Analytics)

- Leon, R.D. (2018). The Sustainable Knowledge Based Organizations – Definition and Characteristics. *Environmental Engineering and Management Journal*, 17(6), 1425-1438. Retrieved from <http://www.eemj.icpm.tuiasi.ro/issues/vol17/vol17no6.htm> (IF: 1.334, AIS: 0.086).
- Leon, R.D., Rodríguez-Rodríguez, R., Gómez-Gasquet, P., and Mula, J. (2017). Social network analysis: A tool for evaluating and predicting future knowledge flows from an insurance organization. *Technological Forecasting & Social Change*, 114, 103-118. Retrieved from <http://dx.doi.org/10.1016/j.techfore.2016.07.032> (IF: 3.131, AIS: 0.697).
- Leon, R.D. (2017). Developing Entrepreneurial Skills. An Educational and Intercultural Perspective. *Journal of Entrepreneurship, Management and Innovation*, 13(4), 97-121. Retrieved from <http://jemi.edu.pl/vol-13-issue-4-2017> (ESCI).
- Rodríguez-Rodríguez, R., and Leon, R.D. (2016). Social network analysis and supply chain management. *International Journal of Production Management and Engineering*, 4(1), 35-40. Retrieved from <http://polipapers.upv.es/index.php/IJPME/article/view/4425/4688> (ESCI).



Articles published in scientific publications indexed in international databases

- Leon, R.D., and Tănăsescu, R.I. (2018). Emotional Intelligence and Occupational Stress in Romanian Organizations. *Management Dynamics in the Knowledge Economy*, 6(1), 51-65. Retrieved from <http://www.managementdynamics.ro/index.php/journal/article/view/255/205>.
- Leon, R.D. (2017). Measuring the Knowledge Economy: A National and Organizational Perspective. *Management Dynamics in the Knowledge Economy*, 5(2), 227-249. Retrieved from <http://www.managementdynamics.ro/index.php/journal/article/view/212/173>.
- Leon, R.D. (2016). The Development of the Future European Knowledge Workers. An Academic Perspective. *Management Dynamics in the Knowledge Economy*, 4(3), 339-356. Retrieved from <http://www.managementdynamics.ro/index.php/journal/article/view/183>.
- Leon, R.D., and Marcu, L.M. (2016). Social Media Platforms as a Tool for Sharing Emotions. A Perspective upon the National Security Agencies. *Management Dynamics in the Knowledge Economy*, 4(1), 141-152. Retrieved from <http://www.managementdynamics.ro/index.php/journal/article/view/169/117>.
- Leon, R.D. (2016). Intellectual capital – source of competitiveness. *International Journal of Learning and Intellectual Capital*, 13(2/3), 149-166. Retrieved from <https://www.inderscienceonline.com/doi/abs/10.1504/IJLIC.2016.075695>.
- Leon, R.D. (2015). The Future Knowledge Worker: An Intercultural Perspective. *Management Dynamics in the Knowledge Economy*, 3(4), 675-691. Retrieved from <http://www.managementdynamics.ro/index.php/journal/article/view/142>.
- Brătianu, C., and Leon, R.D. (2015). Strategies to enhance intergenerational learning and reducing knowledge loss: An empirical study of universities. *VINE*, 45(4), 551-567. Retrieved from <http://dx.doi.org/10.1108/VINE-01-2015-0007>.
- Bueno, E., Longo-Somoza, M., Garcia-Revilla, R., and Leon, R.D. (2015). Management Challenges in the identification of Organizational Identity and Corporate Reputation as Intangible Assets. *Electronic Journal of Knowledge Management*, 13(3), 173-184. Retrieved from <http://www.ejkm.com/issue/current.html>.
- Leon, R.D., Neșțian, A.Ș., and Nica, P. (2015). The impact of information sources on the quality values promoted in the Romanian universities. *Procedia Economics and Finance*, 20, 342-349. Retrieved from <http://www.sciencedirect.com/science/article/pii/S2212567115000829>.

Chapters in books / Conference papers

- Pîslaru, M., Leon, R.D., and Vilcu, A. (2018). Using a Fuzzy Expert System for Service Quality Improvement. The Case of a Car Wash Station. In Brătianu, C., Zbucnea, A., and Vițelaru, A. (Eds.). *Strategica 2018. Challenging the Status Quo in Management and Economics* (pp.490-500). Bucharest: Tritonic (ISBN: 978-606-749-365-8).
- Leon, R.D. (2017). Social Media: A Tool for Universities to Share Their Emotions. In Pînzaru, F., Zbucnea, A., Brătianu, C., Vătămănescu, E.M., & Mitan, A. (Eds.), *STRATEGICA. Shift. Major challenges in today's economy* (pp.779-790). Bucharest: Tritonic.
- Leon, R.D. (2017). A Managerial Early Warning System: From an Abstract to a Subjective Approach. In Leon, R.D. (Ed.), *Managerial Strategies for Business Sustainability During Turbulent Times* (pp.100-121). Hershey PA: IGI Global (ISBN: 978-152-252-716-9).
- Leon, R.D. (2017). University - a knowledge incubator for developing entrepreneurial skills. In Zbucnea, A. (Ed.), *Entrepreneurs. Entrepreneurship: Challenges and Opportunities for the 21st. Century* (pp.135-147). Bucharest: Tritonic (ISBN: 978-606-749-241-5).
- Leon, R.D. (2017). Emotional Intelligence: The Path to Sustainability. In Zbucnea, A., Brătianu, C., and Pînzaru, F. (Eds.), *Economic Behaviour: Economy, Business and People* (pp.85-112). Newcastle: Cambridge Scholars Publishing (ISBN: 978-1-4438-5191-6).



- Rodríguez-Rodríguez, R., Alfaro-Saiz, J.J., Verdecho, M.J., and Leon, R.D. (2016). Performance measurement and intellectual capital: main frameworks and research agenda. In Zbucea, A., and Pînzaru, F. (Eds.). *Strategic approaches in economy, governance and business* (pp.119-128). Bucharest: Tritonic (ISBN: 978-606-749-180-7).
- Leon, R.D. and Bolisani, E. (2016). The nexus between knowledge management and innovation. A literature review. In Brătianu, C., Zbucea, A., Pînzaru, F., Leon, R.D., and Vătămănescu, E.M. (Eds.). *STRATEGICA. Opportunities and Risks in the Contemporary Business Environment* (pp.662-676). Bucharest: Tritonic (ISBN: 978-606-749-181-4).
- Leon, R.D. and Dămășaru, C. (2016). Tripadvisor: a virtual community of practice. In Oprean, C. and Țițu, M.A. (Eds.). *Proceeding of the 2nd International Scientific Conference SAMRO 2016. News, challenges and trends in management of knowledge-based organizations* (pp.216-223). Bucharest: Tehnică (ISBN 978-973-31-2390-3).
- Zbucea, A. and Leon, R.D. (2015). Knowledge sharing barriers in cultural organizations. In Spender, J.C., Schiuma, G., and Albino, V. (Eds.) *Culture, innovation and entrepreneurship: connecting the knowledge dots. Proceedings* (pp.1716-1727). Bari: Arts for Business. (ISBN: 978-88-96687-07-9).
- Leon, R.D., Pînzaru, F., and Zbucea, A. (2015). Corporate Reputation – an Input or an Output of Intellectual Capital? In Cegarra, J.G. (Ed.) *Proceedings of the 7th European Conference on Intellectual capital* (pp.227-236). Reading: Academic Publishing International Limited. (ISBN: 978-1-910810-01-9).
- Leon, R.D. (2014). Emotional intelligence – the unseen face of the sustainable knowledge based organization. In Brătianu, C., Zbucea, A., Pînzaru, F., and Vătămănescu, E.M. (Eds.) *International Academic Conference Strategica. Management, Finance, and Ethics* (pp.407-429). Bucharest: Tritonic. (ISBN: 978-606-8571-52-2).

Presentations at international conferences

- October 2018 - *Using a Fuzzy Expert System for Service Quality Improvement. The Case of a Car Wash Station* at **Strategica 2018. Challenging the Status Quo in Management and Economics**, organized by SNSPA, National Bank of Romania and SAMRO, Bucharest, Romania, 11-12 October 2018.
- September 2017 – *Social Media: A Tool for Universities to Share Their Emotions* at **Strategica. Shift. Major Challenges of Today's Economy**, organized by Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 28-30 September 2017.
- October 2016 - *Performance measurement and intellectual capital: main frameworks and research agenda* at the international conference "**Strategica. Opportunities and Risks in the Contemporary Business Environment**", organized by Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 20-21 October 2016.
- October 2016 - *The nexus between knowledge management and innovation. A literature review* at the international conference "**Strategica. Opportunities and Risks in the Contemporary Business Environment**", organized by Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 20-21 October 2016.
- October 2015 - *Intellectual Capital: An Epistemological Approach*, presented at "**Strategica. Local versus Global**", organized by the Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 29-31 October 2015.
- October 2014 – *Emotional intelligence – the unseen face of the sustainable knowledge based organization*, presented at "**STRATEGICA**", organized by S.N.S.P.A. and the National Bank of Romania, Bucharest, 2-3 October 2014.