



PUBLICATIONS AND CONFERENCES

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Books published at national publishing houses acknowledged by CNCIS / CNCS

- TREAPĂȚ, L.-M. (2018). *Risk and corporate brands-synthesis and case studies for students [Riscul și brandurile corporative-sinteze și studii de caz pentru studenți]*. București: Tritonic Publishing House.
- Anghel, L., & TREAPĂȚ, L.-M. (2016). *Microeconomics in (micro) synthesis, [Microeconomia în (micro) sinteză]*. Bucharest: ProUniversitaria Publishing House.
- TREAPĂȚ, L.-M. (Ed.) (2015). *Learning from Financial Practice*. Saarbrücken: Lambert Academic Publishing.
- TREAPĂȚ, L.-M. (2015). *Corporate brand consolidation solutions through risk management [Soluții de consolidare a brandului corporativ prin managementul riscurilor]*. București: Tritonic Publishing House.
- TREAPĂȚ, L.-M. (2013). *Case study manual and good banking practices [Manual de studii de caz și bune practici bancare]*. București: Tritonic Publishing House.
- TREAPĂȚ, L.-M. (2011). *Banking Risk Management and Insurance in Romania [Managementul și asigurarea riscurilor bancare în România]*. București: Economica Publishing House.

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- TREAPĂȚ, L.-M. (2016). Management Measures for A Multivalent Risk Administration in the Top Romanian Bank. *Transformation in Business & Economics*, 15(3), 176-191, Retrieved from: <http://www.transformations.knf.vu.lt/39/article/mana> (Impact factor: 0.556, AIS: 0.043).
- TREAPĂȚ, L.-M., & Gheorghiu, A. (2017). Artificial Systems and Models for Risk Covering Operations. *BRAIN, Broad research in Artificial and Neuroscience*, 8(1). (ESCI).

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- TREAPĂȚ, L.-M. (2018). Management Plan for Rediscovering a Hidden Treasure - Medical Tourism. *International Organization of Scientific Research Journal*, 4(4), 77-97.
- TREAPĂȚ, L.-M. (2017). The Influence of Mass - Media Upon Students' Educations, a Two-Edged Sword. *European Journal of Business and Social Sciences*, 6(2), 1-18.
- Anghel, L., & TREAPĂȚ, L.-M. (2015). Main Economic Policies in order to Manage an Optimum Accession of Romania to the Euro Zone. *Management Dynamics in the*



Knowledge Economy, 3(1), 151-169.

- Anghel, L., TREAPĂȚ, L.-M. et al. (2014), Fixing the Central Parity and the Evolution of the Currency within the Exchange Rate Mechanism II in the Countries that Joined the Euro Zone. *Management Dynamics in the Knowledge Economy*, 2(1).
- TREAPĂȚ, L.-M., & Anghel, L. (2014). Possible Ways and Means for an Enhanced Partnership between the Finance Resources Owners and Their Local Beneficiaries in Romania. *Management Dynamics in the Knowledge Economy*, 2(3), 510-524.
- TREAPĂȚ, L.-M., & Anghel, L. (2013). Some Challenges the Management Confronts with, in the Financial Institutions. *Management Dynamics in the Knowledge Economy*, 1(3).
- Pînzaru, F., Anghel, L., & TREAPĂȚ, L.-M. (2014). The Evaluation of the Equilibrium Exchange Rate Based on the Purchase Power, for Romania's Case. *Finance. Challenges of the Future*, XIV(16), 124-130.

Chapters in books / Conference papers

- TREAPĂȚ, L.-M., Gheorghiu, A., & Ochkovskaya, M. (2018). A Synthesis of the Sharing Economy in Romania and Russia. In Vătămănescu, E.-M., & Pînzaru, F. (Eds.), *Knowledge Management in the Sharing Economy. Cross-sectoral Insights into the Future of Competitive Advantage* (pp. 57-73). Heidelberg: Springer International Publishing,
- TREAPĂȚ, L.-M. (2016). Matrix-based model for promoting the ethics principles in Romanian banking industry. *ICEIRD International Conference. Responsible Entrepreneurship Vision, Development and Ethics*, pp. 151-169 (ISI Proceedings).
- Săvoiu, Gh., Crăciuneanu, V., & TREAPĂȚ, L.M. (2012). The statistical profile method in assessing the dynamics of banking risks. *Progress in Decision Theory economics in conditions of risk and uncertainty* - Journal of the Romanian Academy, Iasi Branch of the Economic and Social Research Institute Gh. Zane, 20(1), 14-24. ISSN: 978-973-702-950-8, Iasi: Tehnopress Publishing House (20) ISBN: 978-973-702-950-8.
- TREAPĂȚ, L.M. (2009). Providing Operational Banking Risks, 14-th edition of the International Conference "Dynamics of the Security of Modern Intelligence", pp. 87-96. Conference Proceedings published in the 13-th Anniversary, Quarterly Journal *Psychosociology of the Mass Media*, no. 4/2008, edited by the National Intelligence Academy.

Presentations at international conferences

- TREAPĂȚ, L.-M., Gheorghiu, A., & Stan, S.O. (2018). Evaluation Model for Microcredits Granted to SME's, 5-th Business Systems Laboratory International Symposium "Cocreating Responsible Futures in the Digital Age: Exploring new paths towards economic, social and environmental Sustainability", pp. 135-137, Business Systems Laboratory (ISBN 9788890824265) - University „Federico II” of Naples, January 22-24, 2018.
- Kotowska, B., Rupeika-Apoga, R., & TREAPĂȚ, L.-M. (2018). How Mass - Media Affects Future Specialists in Economics? Evidence from Latvia, Poland and Romania. In Brătianu, C., Zbucnea, A., & Vitelar, A. (Eds.), *Challenging the Status Quo in*



- Management and Economics*, Strategica International Conference. Bucharest: Tritonic Publishing House, ISSN 2392-702X, ISBN 978-606-749-365-8.
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 - TREAPĂȚ, L.-M., & Gheorgiu, A. (2017). Liberty Technology Park Cluj - A Case Study of Successful Entrepreneurship. In Pînzaru, F. et al. (Eds.), *Management, Shift! Major Challenges of Today's Economy*, Strategica International Conference. Bucharest: Tritonic Publishing House, ISI Proceedings. ISBN: 978-606-749-269-9, ISSN: 2392-702X.
 - Vătămănescu, E.-M., Alexandru, V.-A., & TREAPĂȚ, L.-M. (2016). A Five-Dimension Framework for International Business Relationships. The B2B Approach. *28th IBIMA International Conference*, Seville, Spain (IBIMA Proceedings are indexed by Web of Science, Clarivate Analytics, Scopus, and Engineering Village).
 - TREAPĂȚ, L.-M., & Anghel, L.-C. (2016). Managing the Market Risk in Banks. In Bratianu, C. et al. (Eds.), *Opportunities and Risks in the Contemporary Business Environment*, Bucharest: Tritonic Publishing House. ISI Proceedings.
 - TREAPĂȚ, L.-M., & Gheorghiu, A. (2015). Tackling the Complex Problem of Foreign Currency Loans and Systemic Risk-Romanian Case Study. In Bratianu, C. et al. (Eds.), *Strategica. Management, Finance, and Ethics*. Bucharest: Tritonic Publishing House (ISI Proceedings).
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 - TREAPĂȚ, L.-M., & Gheorghiu, A. (2015). The Story of CHF or How to Lose Your Sleep and Money by Ignoring the Foreign Currency Risk. In *Risk in Contemporary Economy International Conference* (pp. 298-307). Faculty of Economics and Business Administration-Dunărea de Jos University of Galati. Retrieved from: <http://econpapers.repec.org/article/ddjfserec/>.
 - TREAPĂȚ, L.-M., Anghel, L., & Velicu, I. (2014). The Role of the Banking Loans in the Management of the Local Development. In Bratianu C. et al. (Eds.), *Strategica. Management, Finance, and Ethics* (pp. 219-239). Bucharest: Editura Tritonic Publishing House.
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